



**NEVA**

# MARITIME CONGRESS

30-31 MAY 2024, VLADIVOSTOK, RUSSIA





## ABOUT THE ORGANIZER

**NEVA-INTERNATIONAL Ltd.** is the official organizer of international congress and exhibition events in Russia.

- Organizes the largest international events in the maritime and water transport industry
- Prepares large-scale business programs on the most topical industry topics
- Provides an efficient business atmosphere together with a high level of service
- The company has well-established communications with industry audiences in Russia and a number of friendly countries around the world



## COMPANY KEY PROJECTS

International Maritime Exhibition NEVA is one of the top 10 largest industry exhibitions in the world. 646 exhibitors from 25 countries attended NEVA 2023. Over the last 4 days the exhibition was attended by 34.1 thousand people.

Maritime Congress Moscow was the largest event in the maritime industry in 2022. More than 1500 delegates from 82 regions of Russia and 24 countries of the world came to the Congress.



# SIGNIFICANCE OF THE PROJECT

Maritime Congress – the Russian Far East is held once every two years (on even-numbered years) with the support of the Government of Primorsky Krai. It is a unique platform for the business contacts development, experience exchange and maritime industry opportunities presentation.

## MAIN OBJECTIVES

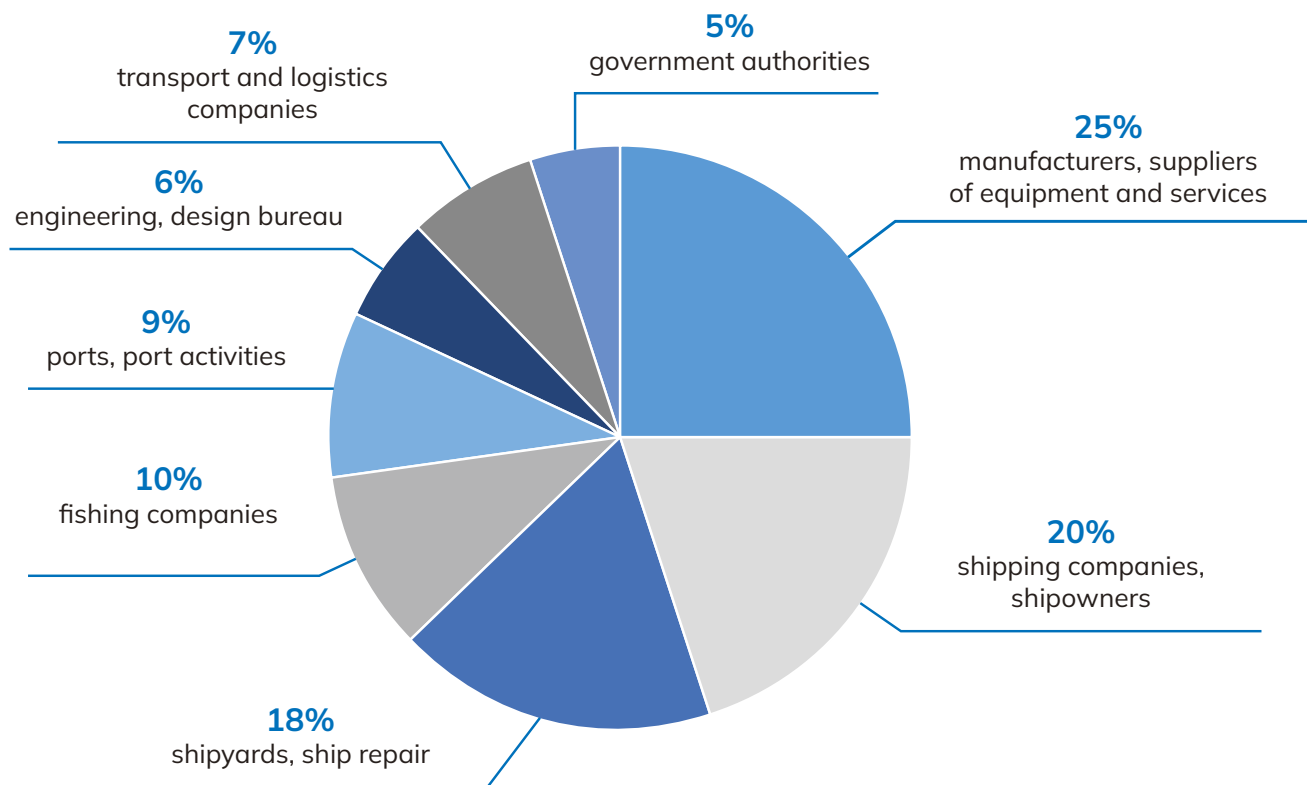
- Russia's largest maritime regions popularization and interregional cooperation improvement
- Development of transportation and industrial cooperation between enterprises of the Russian Federation constituent entities and the Far Eastern Federal District regions
- Creating conditions for working with APR countries
- Discussion of maritime industry acute problems in the new conditions and effective solutions development

## THE RUSSIAN FAR EAST

- One of the top three leaders in the Russian shipbuilding industry
- Transit hub between Europe and Asia
- Provides more than a quarter of cargo turnover at Russian seaports



## CONGRESS AUDIENCE



**> 1200**  
PARTICIPANTS  
FROM **5** COUNTRIES



**> 100**  
VIP PARTICIPANTS

Top representatives from leading companies in the maritime industry



**> 150**  
INTERNATIONAL  
PARTICIPANTS

THE CORE OF THE AUDIENCE ARE REGULAR PARTICIPANTS  
OF NEVA EXHIBITION AND CONFERENCE



## OFFICIAL SUPPORT



Government  
of the Russian Federation



Ministry of Transport  
of the Russian Federation



Ministry of Industry and Trade  
of the Russian Federation



Ministry of the Russian Federation  
for the Development of the  
Russian Far East and the Arctic



Maritime Collegium  
at the Government  
of the Russian Federation



Government of Primorsky Krai  
(co-organizer)



Russian Union  
of Industrialists  
and Entrepreneurs



Federal Maritime and River  
Transport Agency



ROSMORPORT

FSUE Rosmorport



Russian Chamber of Shipping



Association of Commercial  
Sea Ports



All-Russian Association of Fisheries  
Enterprises, Entrepreneurs  
and Exporters

## CENTRAL TOPICS OF THE BUSINESS PROGRAM

- Russia's turning from West to East and strengthening the role of China and Asia-Pacific countries in the Russian Federation foreign economic policy related to shipbuilding and shipping industry
- Development of joint solutions for effective maritime industry development in a new system of coordinates
- Demonstration of shipbuilding industry export potential and logistics complex of Russia in general and the Far East in particular
- Promotion of domestic enterprises products and services in the domestic and foreign markets
- Sharing experience with industry leaders
- Presentation of Russian Far East companies opportunities to potential investors and partners



> 30  
EVENTS

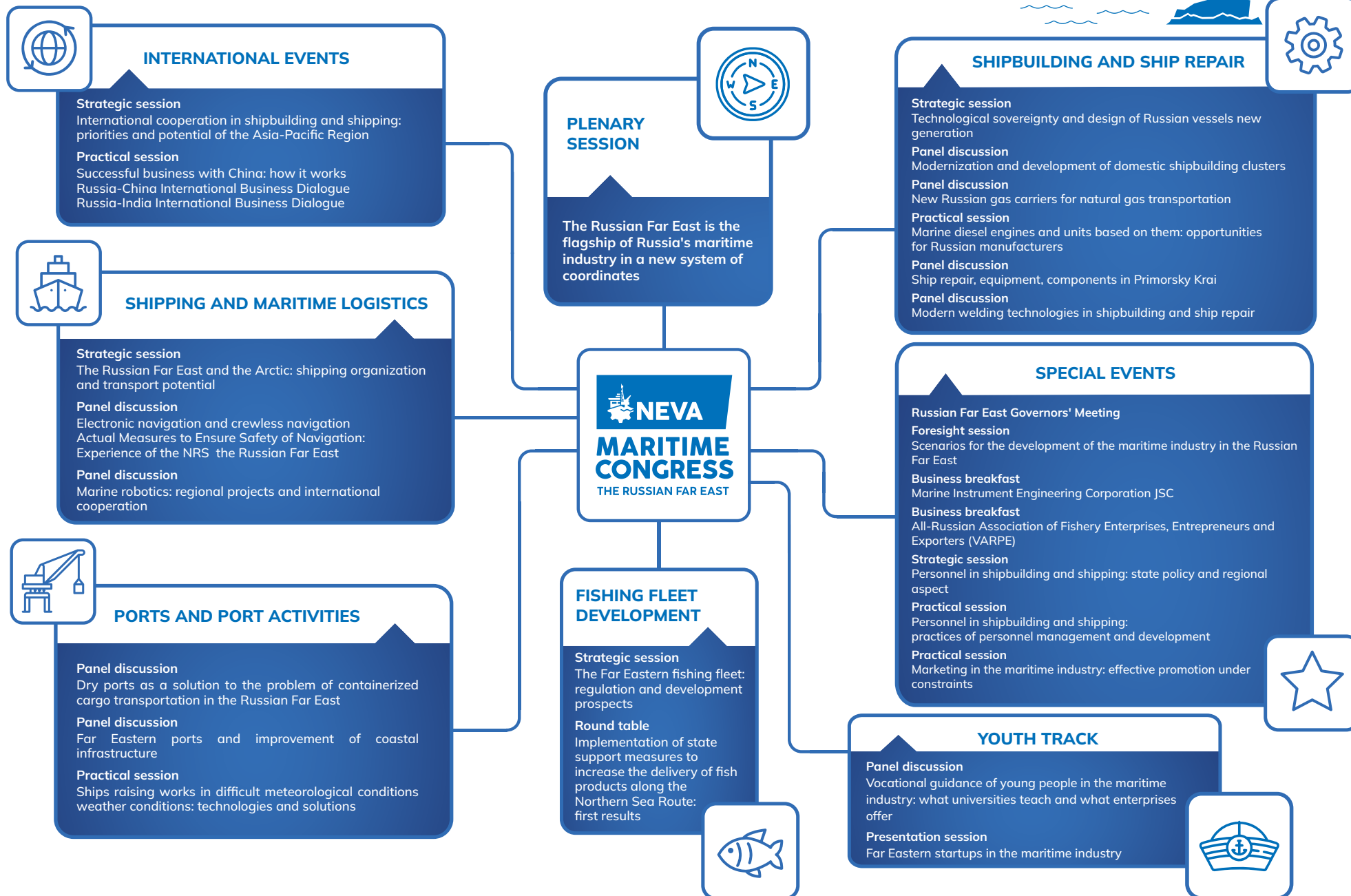


> 180  
SPEAKERS

More than 30 events are planned:  
live events and discussions involving 180  
speakers from leading companies with  
broadcasting to 25,000 industry professionals.



# BUSINESS PROGRAM ARCHITECTURE



## SPECIAL EVENTS

### A NUMBER OF UNIQUE EVENTS ARE PLANNED AS PART OF THE CONGRESS:

- Plenary session "The Far East is the flagship of Russia's maritime industry in a new system of coordinates"
- Meeting of the Governors of the Russian Far East
- Contractor's Day at the Zvezda Shipbuilding Complex
- Foresight session "Scenarios for the development of the maritime industry in the Russian Far East"
- Press conference and signing of various agreements
- Business Brunch of Marine Instrumentation Corporation
- HR conference
- Business breakfast of All-Russian Association of Fishery Enterprises, Entrepreneurs and Exporters (VARPE)
- Workshop "Marketing in the maritime industry"
- Presentation session "Far Eastern startups in the maritime industry"
- Student interactives and youth track
- Operation of the Maritime business lounge
- Gastronomic master classes and seafood tastings
- Activity zones: themed photo zone, memorable souvenirs raffle zone, merchandise zone, etc.



>10 AGREEMENT  
SIGNINGS





## IN THE SPOTLIGHT



### LEADING ENTERPRISES OF PRIMORSKY KRAI:

#### 1. Zvezda Shipbuilding Complex

Russia's first shipyard for large-capacity shipbuilding.

[www.sskzvezda.ru](http://www.sskzvezda.ru)

#### 2. Vladivostok commercial seaport

The largest universal port in the entire Russian Far East region.

[www.vmt.ru](http://www.vmt.ru)

#### 3. Far East Marine Training Center

A high-tech base for training specialists for the Russian maritime industry.

[www.msun.ru/ru/edu\\_dvmc](http://www.msun.ru/ru/edu_dvmc)

#### 4. Russian Pollock Fish processing plant

The largest fish processing enterprise in Primorsky Krai.

[www.russianpollock.ru](http://www.russianpollock.ru)

\* The excursion program is to be supplemented



## EXHIBITION DISPLAY

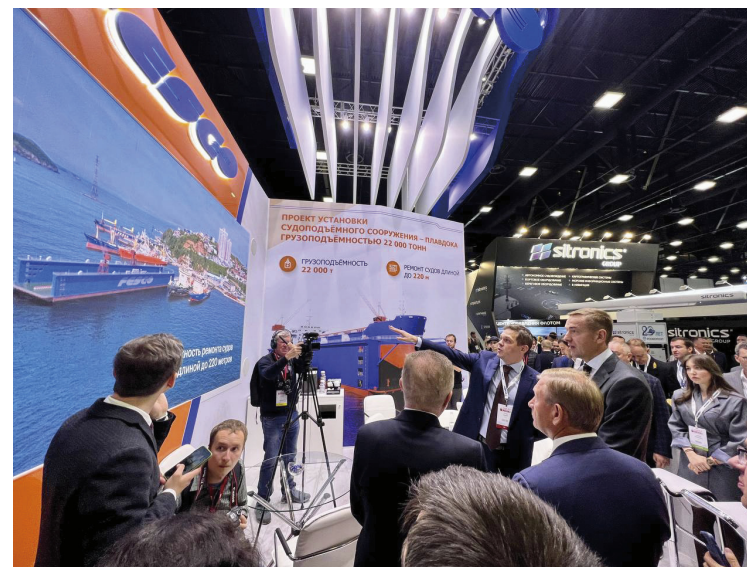
- > 50 leading companies in the industry
- Production projects of civilian vessels for various purposes
- Presentation of marine technology tools for ocean and shelf development
- Navigation development projects on inland waterways
- Fishing and specialized fleet modernization solutions
- Demonstration of the port equipment fleet



**> 50**  
EXHIBITORS



**3500 m<sup>2</sup>**  
EXHIBITION SPACE





## VENUE

The FEFU Convention and Exhibition Center is the only multifunctional venue in the Russian Far East for holding large-scale business events of international level.

The campus infrastructure is equipped with everything necessary for comfortable stay of the participants of the Maritime Congress – Russian Far East: conference halls with modern equipment, spacious halls, meeting rooms, park and promenade of the Ajax Bay of the Sea of Japan.







Address: Vladivostok, Russky Island, FEFU Campus, Building B.



# CONGRESS AND EXHIBITION CENTER SCHEME

## 0 FLOOR PLAN (B5)

### SYMBOLS

-  – dressing room
-  – supply area
-  – VIP meeting rooms
-  – move to another floor
-  – exhibition stands
-  – entrance to halls










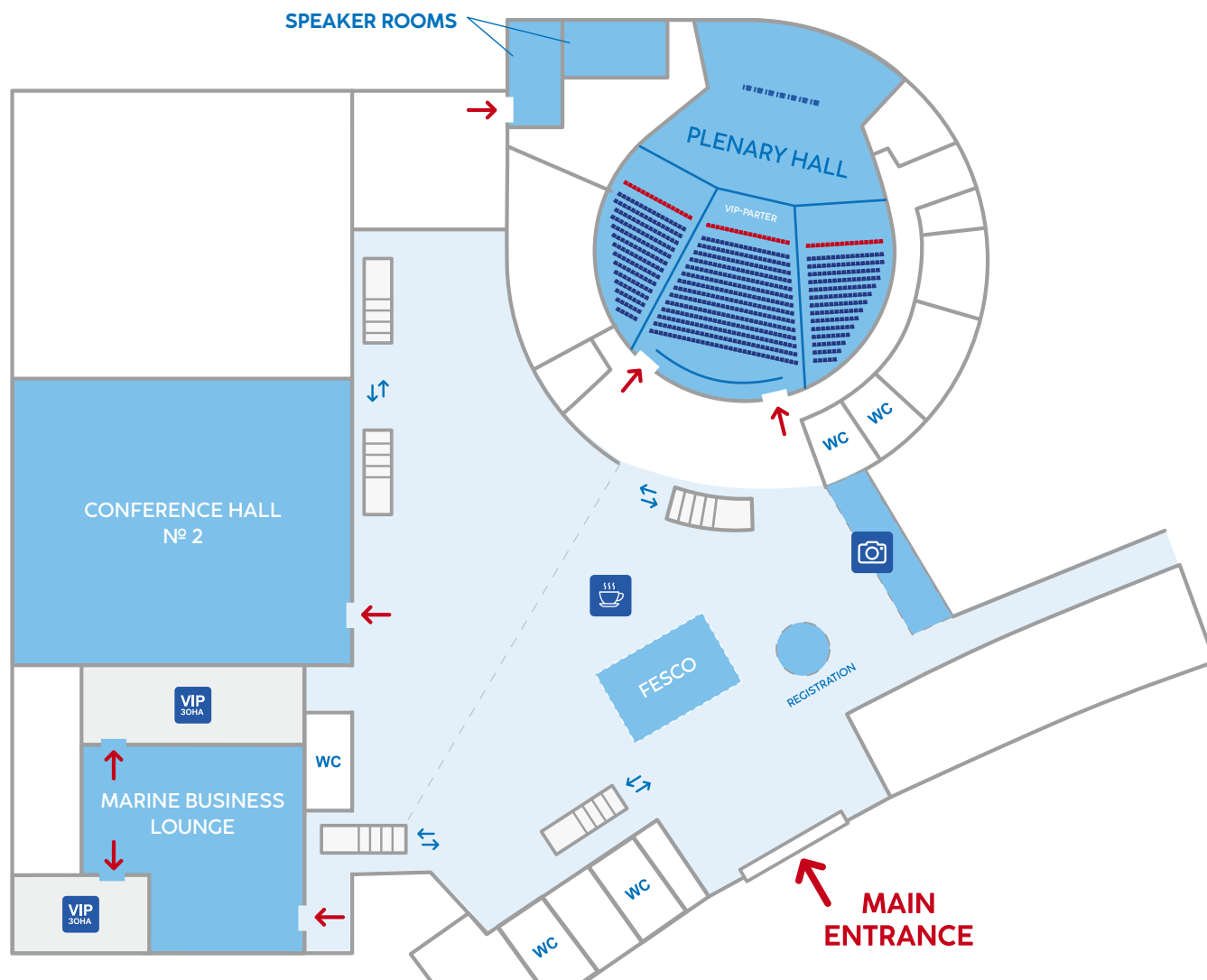


# CONGRESS AND EXHIBITION CENTER SCHEME

## 1ST FLOOR PLAN (B6)

### SYMBOLS

-  – registration
-  – VIP meeting rooms
-  – coffee breaks
-  – photo zone
-  – move to another floor
-  – exhibition stands
-  – entrance to halls



## ACCOMMODATION IN THE HOTEL COMPLEX OF FEFU

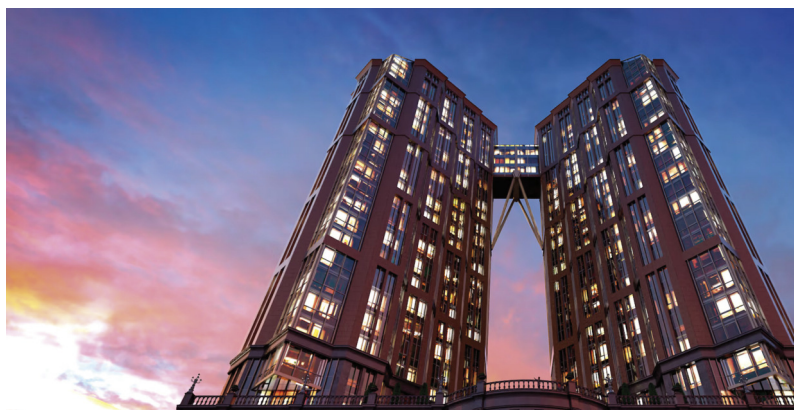
- The FEFU hotel complex is represented by 5 hotels with a beautiful panoramic view of Ajax Bay
- Buildings A and B can be reached by a free shuttle. The interval is 10-15 minutes
- There is a picturesque landscape park complex, embankment, beach within walking distance of the guests





# HOTEL ACCOMMODATION

FOR THE DELEGATES OF THE MARITIME CONGRESS – THE RUSSIAN FAR EAST THE SPECIAL CONDITIONS WILL BE OFFERED FOR ACCOMMODATION IN THE BEST HOTELS OF VLADIVOSTOK



## MAGNUM GRAND PALACE 5\*

International class apart-hotel in the most beautiful location in the city center.  
[magnum-vl.ru](http://magnum-vl.ru)



## LOTTE HOTEL VLADIVOSTOK 5\*

Executive class hotel in the business and cultural center of the Primorsky Krai capital.  
[www.lottehotel.com/vladivostok-hotel/ru.html](http://www.lottehotel.com/vladivostok-hotel/ru.html)



## AZIMUT CITY HOTEL VLADIVOSTOK 4\*

Business hotel with panoramic view of the Amur Bay near major attractions.  
[azimuthotels.com/ru/vladivostok/azimut-hotel-vladivostok](http://azimuthotels.com/ru/vladivostok/azimut-hotel-vladivostok)



## NOVOTEL VLADIVOSTOK / NEW LIVING 4\*

Comfortable hotel in the business part of the city near the historical center.  
<https://www.novotel-vladivostok.com/>



## CULTURAL PROGRAM

**May 29**

Welcome dinner hosted by the organizers for delegates on the eve of the Congress opening.  
Venue - LOTTE Hotel VLADIVOSTOK

**May 30**

Gala reception on behalf of the Governor of Primorsky Krai on the occasion of the Opening of the Marine Congress – Far East.Venue – Primorsky Oceanarium

**May 30**

Awards ceremony in professional nominations

**May 31**

Boat trip with tasting of local seafood

**May 29 – June 1**

Mariinsky Theatre Primorye Stage Program





## PROJECT PROMOTION

- Support by the largest industry media: over 75,000,000 coverage, according to Medialogy (Korabel.ru, PortNews, Mediapaluba, Rybfront, SUDOSTROENIE.INFO)
- Pool of federal media (general media partner - TASS)
- Internet advertising campaign: over 1,500,000 views
- Supported by major industry associations and permanent partners: 10 associations and unions, 15 partners
- Use of information resources of the NEVA Exhibition and Marine Congress with an audience of 55,000 direct e-mail contacts and over 486,000 specialists - site visitors



## ORGANIZER CONTACTS

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ON THE SAME WAVELENGTH  
WITH THE BEST